

Boonah Free Workshop Series

Building Sustainable Small Business Program 2008 (BSSB)

Common Sense Sustainability: Your business, your prosperity, your future

Venue & Contact Information

Venue for workshops:

Boonah District Cultural Centre
3 High St
Boonah

For more information
and to enrol, go to

www.bssb.org.au

or contact the Ethos
Foundation on 07 5533 3813

or Scenic Rim Regional
Council, Tanya Lipus -
Economic Development
Department
on 55405281

Enrol by 27 August
to ensure your place

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Visit www.bssb.org.au for full program details

This Free Workshop series includes one morning workshop per month for 3 months and will bring together up to 30 small business owners, operators and key staff to explore and learn about sustainability and its relevance to their small business. The emphasis is on practical, hands-on learning that is relevant to small businesses in the region.

Workshop One: Wednesday, August 27 – 10am to 12noon*

"Mid-course correction: Introducing sustainability to small business:

- What is sustainability and why is it important? · What are the ingredients of a sustainable business?
- Emerging issues and threats - what's already happening and what's on the horizon?
- Benefits of business sustainability - what's in it for you and your business?
- Strategies and methods for implementing sustainability.

Workshop Two: Wednesday, September 24 – 10am to 12noon*

"Bringing Local Business and Economy Home"

- The local business and economic landscape in the community and shire;
- Globalisation and localisation (includes greening the global economy, the rise of localisation, sufficiency - how much is enough); · Relationships and collaboration - beyond marketing to meaningful relationships;
- Sufficiency - living within our means.

Workshop Three: Wednesday, October 29 – 10am to 12noon*

The topic for this final workshop is "Creating your own Sustainability Story" and it includes:

- Local inspirations – real life case studies and examples of sustainable enterprise;
- Creating your own sustainability story – start to create a sustainability plan for your enterprise that can link with or expand your business plan;
- Exploring the BSSB Sustainability Toolkit of Resources – links, resources, information;
- Planning your next steps in the sustainability journey.



This project is funded and supported by the Ethos Foundation, AusIndustry and the Scenic Rim Regional Council.

This project is proudly supported by



An Australian Government Initiative

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