

Common Sense
Sustainability:
your business
your prosperity
your future

Building Sustainable Small Business

2009 Southern Gold Coast Special Workshop Series

Tuesday 6 October, Wednesday 28 October, Tuesday 17 November - 10am to 12.30pm

Venue: Village Hall, The Eco Village, 639 Currumbin Creek Road, Currumbin Valley

This popular series of workshops is now coming to the Southern Gold Coast - designed specifically for the challenges and opportunities in our unique region - enrol now to secure your place.

Explore and learn about sustainability and its relevance to your small business and our region through practical, hands-on learning, lively discussion, interactive networking, and planning.

Focused on small business and enterprise minimising risks and preparing to become more resilient, innovative and networked - highlighting the close links between individual business success and building up the resilience and innovation of the Southern Gold Coast economy.

Suitable for all business sectors and including specialist guest speakers. Facilitated by sustainability educator, Dr Sally MacKinnon.

Workshop One: Tuesday, 6 October

Local Living Economy: How a vibrant local economy builds successful small business

There's a new story emerging about the limits to global industrialised economic systems and its called Local Living Economies (LLE) - find out the importance of a strong LLE, the benefits it can bring to the Southern Gold Coast region, and how your business can be part of it.

Workshop Two: Wednesday, 28 October

Resource Sustainability: Minimising your business risks and costs, and lightening your eco-footprint

Understand the ecological and energy crisis, the risks to our businesses, the strengths and opportunities for action, and the potential benefits for your business.

Workshop Three: Tuesday, 17 November

Strategic Sustainability: How networking, collaboration and cooperation can leverage your business

Why collaboration, cooperation and networking are so important and taking the next steps toward overall resource and strategic sustainability.

Workshop format

Three morning workshops over two months bringing together up to 30 small business owners, operators and key staff. Attend one, two or all three workshops to suit your commitments.

Includes extensive sustainability planning resources.

See overleaf for expanded workshop content...

Cost: \$15 per workshop
toward catering and workshop materials

Contact Information:

For more information on the Building Sustainable Small Business workshops, and to enrol, go to: www.bssb.org.au

or contact the program co-ordinator:

email: info@bssb.org.au

phone: 07 5533 3144

Enrol as soon as possible to ensure your place. Enrolment form attached.

This project is proudly supported by



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GOLD COAST**



ethos
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Workshop content [more information...](#)

Workshop One: Tuesday, 6 October
10.00am to 12.30pm

Local Living Economy: How a vibrant local economy builds successful small business

Background briefing:

- *What is Local Living Economy, its importance and the benefits for our small business and local economy;*
- *Real life inspiring examples and case studies from our region and worldwide;*
- *The importance of Local Ownership and Import Substitution (LOIS);*
- *The difference between local living economies and globalization.*

Interactive networking and planning:

- *From Super-Size-Me to Small is Beautiful – pathways to creating and revitalising our local living economies and small, local businesses in the Southern Gold Coast region;*
- *Telling the local living economy story to ourselves, our customers, colleagues and staff.*

Planning for your business:

- *Introducing the BSSB Sustainable Business Guideline and Toolkit – practical tools for your business.*

Workshop Two: Wednesday, 28 October
10.00am to 12.30pm

Resource Sustainability: Minimising your business risks and costs, and lightening your eco-footprint

Background briefing:

- *Remembering the systems and cycles that sustain life on earth;*
- *Understanding the ecological and energy crisis and the risks to our businesses (costs, regulations ,ecological breakdown, climate change, pollution, adaptation, mitigation ...)*
- *Introducing pathways to correction.*

Interactive networking and planning:

- *Clarifying and discussing the risks and threats, strengths and opportunities for your business and the region.*

Planning for your business:

- *Resource management for your business – using the BSSB Sustainability Resources and Business Checklist;*
- *Pathways to the Ecobiz program;*
- *Introduction to grants and incentives.*

Workshop Three: Tuesday, 17 November
10.00am to 12.30pm

Strategic Sustainability: How networking, collaboration and cooperation can leverage your business

Background Briefing:

- *Why collaboration, cooperation and networking are so important for our businesses and region, and so natural for us all;*
- *Aiming for alignment;*
- *Stories of success.*

Interactive networking and planning:

- *Collaborative process – focus on development and implementation of business sustainability ideas;*
- *Showcasing local business through collaboration.*

Planning for your business:

- *Resource sustainability and strategic sustainability;*
- *Next steps for your business.*