

# Building Sustainable Small Business

Common Sense Sustainability - your business - your prosperity - your future

## Gold Coast One-day workshop Strategic Sustainability

Hosted by EnviroIndustry Gold Coast

**Thursday 28 May**

**Carlton Brewhouse, Yatala - 8.30am to 4pm**

**Register now for this innovative, practical and engaging workshop.**

**Including morning workshop, networking lunch and afternoon specialist presentations.**

EnviroIndustry Gold Coast, the region's peak representative body is pleased to offer this innovative and timely workshop to the wider business community in these challenging times.

A comprehensive introduction to sustainability for small business from all business sectors aimed at understanding the growing need to build business around the principles and practices of strategic sustainability.

With the convergence of global economic instability and resource vulnerability (energy, oil, water etc), it is vital that businesses develop resilience to unexpected shocks to ensure future prosperity.

**Morning workshop session** (9.00am to 1.00pm)

The Building Sustainable Small Business program has been designed especially to provide small business with a practical introduction and tools for sustainability planning.

This dynamic, interactive and practical workshop will cover topics to help small business develop resilience and prosperity.

Facilitated by Dr Sally MacKinnon, well-known sustainability educator.

**Networking lunch** (1.00pm-1.45pm)

Meet other small business owners and operators to network and collaborate

**Afternoon - specialist presentations and Brewery Tour**

(1.45pm to 4.00pm)

Guest speakers from local industry, AusIndustry and the Environmental Protection Agency, including an insight into the new Ecobiz Program for small and office based businesses.

PLUS a Carlton Brewery Plant Tour

*see over for further details on the day's schedule and workshop contents...*

### More Information:

**Cost:** \$55.00 inc gst includes all resource materials, lunch and morning/afternoon teas.

**Venues:**

28 May – Carlton Brewhouse, Foster's Brewery, Yatala (exit 41, Yatala South M1, Pacific Highway)

**Time:** arrive from 8.30am for a prompt 9.00am start.

**Register to:** Return attached enrolment form to **EnviroIndustry** by COB Tuesday 26 May.

**Email:** dharrison@enviroindustry.com Phone: 07 5657 5177, mobile 0405 317 029, fax 07 5657 5159

For updates on these workshops visit [www.enviroindustry.com](http://www.enviroindustry.com)

For more information on the Building Sustainable Small Business program visit [www.bssb.org.au](http://www.bssb.org.au)

## Morning workshop

*Dr Sally MacKinnon is a sustainability consultant with the Ethos Foundation, a sustainability educator with the Building Sustainable Small Business program, and a member of the Gold Coast Bold Futures Advisory Committee.*

This innovative and engaging workshop will include:

- An introduction to the story of sustainability and its relevance to Gold Coast Business;
- Understanding our local business and economic environment and its impacts on small business;
- How resource sustainability can minimise business risks and maximise business opportunities;
- Case study examples of successful sustainable businesses;
- How networking, collaboration and cooperation can leverage your business;
- Practical steps for strategic sustainability and business planning.

## Lunch

A networking lunch will offer participants the chance to network and collaborate.

## Afternoon presentations including

- Introduction and industry summary by Darren Harrison, President, EnviroIndustry, Gold Coast
- Overview of the Ecobiz program with discussion opportunity
- Local small business case studies – presentations by individual businesses with opportunity for questions and discussion
- Overview of AusIndustry small business grants by Rowena Bell-Bradbury of AusIndustry, with discussion opportunity
- A tour of the Carlton Brewery Plant

*This project is proudly supported by*



**An Australian Government Initiative**

**AusIndustry**



**Commonwealth**Bank



Business **GOLD COAST**  
**Business GC**

**ethos**  
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The Building Sustainable Small Business program is an Australian Government funded initiative under the Building Entrepreneurship in Small Business program.

This Gold Coast workshop is also funded and supported by the Commonwealth Bank, EnviroIndustry Gold Coast, the Ethos Foundation, and the Gold Coast City Council.



# Enrolment Form

## One-day workshop

### Strategic Sustainability

Please register my attendance at the **Gold Coast One-day Strategic Sustainability Workshop** on Tuesday 28 May at Yatala.

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Return by **COB Tuesday 26 May** to **EnviroIndustry**

**Email:** [dharrison@enviroindustry.com](mailto:dharrison@enviroindustry.com)

**Phone:** 0405 317 029

**Fax:** 07 5657 5159

