

Building Sustainable Small Business

Mentoring, Training and Leadership program overview

The Mentoring, Training and Leadership program is the comprehensive sustainability learning pathway of the Building Sustainable Small Business program.

The 2009 program runs over several months with components scheduled to fit into your business commitments and lifestyle – you can do it as quickly or as slowly as you need.

Only 11 spaces are available in the 2009 intake.

What are the key components of the program?

- One-on-one mentoring with a business or industry leader related to your industry sector;
- Accredited indepth studies with sustainability educator, Permaforest Trust via online study, small group sessions or workshops to suit your timeframes;
- Self-directed business planning to support your long-term business success and aspirations;
- Ongoing facilitation, support and guidance in a collaborative and practical environment and network of colleagues and peers;
- Showcasing your business or enterprise through the BSSB website and activities;
- And more....

What the 2008 participants are saying about the program ...

"The MTL program is a breath of fresh air when it comes to planning and mentoring programs. Looking at business through the lenses of real sustainability, permaculture principles and local economy has been a very heartening experience. In these changing times, these tools help small business to think in big picture, holistic and creative ways when planning future directions and visions."

Lisa Groom, interNATIONALPARKtours

What are the benefits to you and your business?

- Designed to enable you to step back from your day to day business commitments and look at where you want to take your business and the approaching threats and opportunities for your business future;
- Grow your knowledge and skills through hands-on, relevant, high-value learning and activities;
- Help you prepare and plan for relevant sustainability accreditation in your industry sector (e.g.) Ecotourism, Green Globe, EcoBiz, Organics, Biodynamics, Permaculture etc.;
- Help you map out your forward business planning according to your business needs such as marketing for the rise of the green consumer, financial management, resource management (water, energy, waste etc), new product development;
- Design your participation and timeframes to suit your business and personal schedule;
- Access to comprehensive resources for business, sustainability and post-carbon transition planning;
- Collaborate and network with other businesses.

What does the mentoring include?

The BSSB MTL program has a pool of mentors available with indepth industry and business experience across a range of industries.

The BSSB MTL program manager will work with you to identify your business needs and select a mentor to work with you.

The program includes 3 x half-day mentoring sessions at your premises at a time to suit you and your mentor. The mentoring sessions can be spread over several weeks or months to suit your timeframes and availability.

In addition, the BSSB MTL program manager will work with you to help you progress through the overall program and design and implement your business planning.

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This project is proudly supported by



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Mentoring, Training and Leadership more information...

What is the accredited sustainability training with Permaforest Trust?

The Permaforest Trust is a leading non profit sustainability learning organisation. It offers a highly relevant, practical and formally accredited curriculum that prepares students to create or grow sustainable enterprises, communities and organisations.

More information is available at:
www.permaforesttrust.org.au



The BSSB MTL program includes four core classes and two electives. All classes can be done online in your own time, in small group sessions or by attending the formal full-day classes conducted by Permaforest Trust at Byron Bay.

The classes begin with an overview of permaculture principles as these are extremely relevant to planning and developing sustainable businesses, projects, enterprises and communities in the face of global threats such as climate change.

Four core classes are:

- Introduction to Permaculture Principles and Practices;
- Bioregions and Bioregional Development;
- Community Development;
- Project Administration.

Two or more optional electives can be selected from:

- Energy fundamentals;
- Organic farming and gardening
- Appropriate technology
- Climatic factors
- Urban permaculture
- Rural permaculture
- Forestry and silviculture
- Earthworks, water and aquaculture
- Food storage and preservation
- And others

What other activities are included?

The BSSB MTL program manager will work with you to develop your self-directed business planning.

A key component is the opportunity to liaise and network collaboratively with other program participants and the wider BSSB program network.

This will include the opportunity to participate in the free workshop series; networking events; special events such as the Beaudesert Eco Expo and other environment and sustainability events.

Program participants also have the opportunity to have their business profiled on the BSSB website and to be listed in the Sustainable Scenic Rim sustainable business directory.

How much does the program cost?

This BSSB Mentoring, Training and Leadership program is funded by AusIndustry and Scenic Rim Regional Council and is coordinated by sustainability learning organisation the Ethos Foundation.

Because of the significant funding received by local and federal government, all-inclusive participation in the full program is only \$619 per business or person, which can be paid in instalments over 6 months.

How do I get involved?

To register your interest and obtain more detailed information, or to enrol for the program (\$619 for everything) contact:

The program co-ordinator:

email: info@bssb.org.au

phone: 07 5533 3144

web: www.bssb.org.au

or Scenic Rim Regional Council

Regional Development Department:

email: oed@scenicrim.qld.gov.au

phone: 07 5540 5281

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