

Common Sense  
Sustainability:  
your business  
your prosperity  
your future

# Building Sustainable Small Business

## 2009 Tamborine Mountain Free Workshop Series

Tuesday 2 June, Tuesday 7 July, Tuesday, 4 August 10.00am to 12.30pm

**Venue: St Bernard's Hotel  
101 Alpine Terrace, Tamborine Mountain**

### **Building on the success of the 2008 Building Sustainable Small Business (BSSB) program...**

Explore and learn about sustainability and its relevance to your small business and our region through practical, hands-on learning, lively discussion, interactive networking, and planning.

The overall focus for the workshops is about small business minimising risks and preparing to become more resilient, innovative and networked. There are close links in the workshops between individual business success and building up the resilience and innovation of the Scenic Rim Region's economy.

The Tamborine Mountain workshop series will be suitable for all business sectors and will include specialist guest speakers. The workshops are facilitated by sustainability educator, Dr Sally MacKinnon.

An additional workshop series will be held at Boonah in late 2009.

One morning workshop per month for 3 months bringing together up to 30 small business owners, operators and key staff.

Each workshop includes 3 components:

- Background briefing
- Interactive networking and discussion
- Planning for your business

### **Workshop One: Tuesday, 2 June Local Living Economy: Scaffolding for successful small business**

*Introducing the Local Living Economy and why it is important to our businesses and our region.*

### **Workshop Two: Tuesday, 7 July Resource Sustainability: Minimising your business risks and lightening your eco-footprint**

*Understanding the ecological and energy crisis, the risks to our businesses and the strengths and opportunities for action.*

### **Workshop Three: Tuesday, 4 August Strategic Sustainability: How networking, collaboration and cooperation can leverage your business**

*Why collaboration, cooperation and networking are so important and taking the next steps toward resource and strategic sustainability.*

*See overleaf for expanded workshop content...*

## Contact Information:

For more information and to enrol, go to: [www.bssb.org.au](http://www.bssb.org.au)

or contact the program co-ordinator:  
email: [info@bssb.org.au](mailto:info@bssb.org.au) phone: 07 5533 3144

or Scenic Rim Regional Council - Regional Development Department:  
email: [oed@scenicrim.qld.gov.au](mailto:oed@scenicrim.qld.gov.au) phone: 07 5540 5281

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# Workshop content [more information...](#)

**Workshop One: Tuesday, 2 June**  
**10.00am to 12.30pm**

## **Local Living Economy: Scaffolding for successful small business**

### **Background briefing:**

- *What is Local Living Economy, its importance and the benefits for our small businesses and local economy;*
- *Real life examples of Local Living Economy;*
- *The importance of Local Ownership and Import Substitution (LOIS);*
- *The difference between local living economies and globalization.*

### **Interactive networking and planning:**

- *From Super-Size-Me to Small is Beautiful – pathways to creating and revitalising our local living economies and small, local businesses in the Scenic Rim Region;*
- *Telling the local living economy story to ourselves, our customers, colleagues and staff.*

### **Planning for your business:**

- *Introducing the BSSB Sustainable Business Guideline and Toolkit – practical tools for your business.*

**Workshop Two: Tuesday, 7 July**  
**10.00am to 12.30pm**

## **Resource Sustainability: Minimising your business risks and lightening your eco-footprint**

### **Background briefing:**

- *Remembering the systems and cycles that sustain life on earth;*
- *Understanding the ecological and energy crisis and the risks to our businesses (costs, regulations, ecological breakdown, climate change, pollution, adaptation, mitigation...);*
- *Introducing mid-course correction.*

### **Interactive networking and planning:**

- *Clarifying and discussing the risks and threats for your business and the region;*
- *Clarifying the strengths and opportunities for your business and the region.*

### **Planning for your business:**

- *Resource management for your business – using the BSSB Sustainable Business Guide;*
- *Pathways to Ecobiz;*
- *Introduction to grants and incentives.*

**Workshop Three: Tuesday, 4 August**  
**10.00am to 12.30pm**

## **Strategic Sustainability: How networking, collaboration and cooperation can leverage your business**

### **Background Briefing:**

- *Why collaboration, cooperation and networking is so important for our businesses and region, and so natural for human beings;*
- *Aiming for alignment;*
- *Stories of success*

### **Interactive networking and planning:**

- *Sectoral and cross-sectoral collaborative process – focus on development and implementation of business sustainability ideas;*
- *Showcasing local business through collaboration*

### **Planning for your business:**

- *Resource sustainability and strategic sustainability;*
- *Next steps for your business in Local Living Economy*